

LOL (Labour of Love) Markets for the underprivileged and Marginalised in our community

NEWS RELEASE FOR IMMEDIATE RELEASE

4th July, 2013

LOL (Labour of Love) Markets for the underprivileged and Marginalised – LOL (Labour of Love) Foundation

The 'Labour of Love' Foundation has recognised and identified means of creating a continuance from skills training projects, that will help our community to venture into sustainable activities to minimise the level of poverty and creating family comfort; thus the creation of the ' LOL (Labour of Love) Markets'.

The inaugural LOL Markets held in April was dynamic and proved to be a huge success with 30 vendors and entertainment by Fiji's leading dance groups 'Vou' and the 'Simla Lost Boys'. Constant foot traffic from the morning until afternoon was experienced and it was great to see the local support of our citizens.

The second LOL Markets will be held on Sunday 14th July on Narara Parade, next to the entrance of Churchill Park, Lautoka from 10am – 3pm. There will be family entertainment, a bouncy castle for the kids, face painting, a kids corner, a variety of arts and crafts, cakes and pies, jams, pickles and chutneys, clothing, kitchen products, lunch packs, sweets and savouries, clothing and books etc will be available for sale.

An exciting family day!

The platform created will assist in much needed exposure to the various skills and talents which is in abundance within Lautoka and surrounding areas. It is designed to inspire women, youths, the disabled and the marginalised members to showcase their talents and skills. It also promotes Lautoka as a great tourism destination.

This initiative has received tremendous support by Lautoka City Council, business houses and other community sectors, and it is humbling to know they have acknowledge how important this platform we are creating is for our community. This is confirmed by their willingness to step in and assist in this community event.

The Labour of Love Foundation is a charitable organisation and was formed by a small group of exceptional and passionate Ladies of Lautoka who have past and present experience in local and national charitable organisations. With a vast range of experience between them all, the LOL Foundation and the LOL Markets can only be a wonderful and exciting success.

ENDS

CONTACT:

Laisa Balavu Tora

General Secretary and Media Officer

balavu@mix94.fm

Mobile: 9975291



Photo: LOL Foundation, 28th April 2013